

**IMPORTANT PROJECTS
PRESS RELEASE**

*Rockridge
U.S.A.*

**ALICE TIPPIT
"H.E.L.E.N."**

03.02 – 04.01.2012 / OPENING RECEPTION: 6-9PM SATURDAY 03.02.2012

Alice Tippit's paintings, drawings, and appropriations of images and text operate as signs, yet lack a clear referent. The ambiguous content of her images allows her to either direct or confound the construction of meaning through contextual situation. For this exhibition Tippit uses similarities and differences in color, negative space, and pictorial structure between individual works to build associations around possible expansions of the acronym H.E.L.E.N.

This is Alice Tippit's first solo exhibition at the gallery.

For more information visit our webpage: www.importantprojects.net or contact Joel or Jason at info@importantprojects.net or +1 678 612 1758 (Joel) and +1 410 812 4303 (Jason). Important Projects is open by appointment.

*Upcoming projects at the gallery: Andreas Fischer & Philip von Zweck
04.06. – 05.13.2012*

*Robin Juan
04.06. – 05.13.2012*

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