

IMPORTANT PROJECTS
PRESS RELEASE

Rockridge
U.S.A.

EMMA SPERTUS

"0%"

02.27. – 04.03.2010 / OPENING RECEPTION: 6-9PM SATURDAY 02.27.2010

0% is a playful re-arrangement of spaces intended for car display, i.e. dealerships. With the no model being the new reality on Oakland's historic Broadway-Auto Row, Emma Spertus re-imagines their empty hulks in compact form for her show at Important Projects. Illusion and salesmanship pair up for a no-interest architectural fantasy guarantee.

This is Emma Spertus' first solo exhibition at the gallery.

For more information visit our webpage: www.importantprojects.net or contact Joel or Jason at info@importantprojects.net or +1 678 612 1758 (Joel) and +1 410 812 4303 (Jason). Important Projects is open by appointment.

*Upcoming projects at the gallery: Craig Doty
04.17. – 05.23.2010*

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